



GAINS ADVANTAGES of CLOUD COMPUTING

1. Flexible -- can scale bandwidth and hardware up and down as per requirement
2. Automatic real time / daily data backup
3. Software updates are seamless, automatic and in the background
4. No capital expenditure - no server, no add on software licenses
5. Multiple users increases collaboration
6. Work from ANYWHERE. Access from home, airport, holiday
7. Users share the same data source - 1 version
8. Security. No headaches of virus threat, theft of data
9. Competitive - use latest technologies without paying a bomb
10. Environment friendly - lower carbon footprint

AAA access : Anywhere Anytime Any device access changes everything ...

Simply put, cloud computing is computing based on the internet.

Where in the past, people would run applications or programs from software downloaded on a physical computer or server in their building, cloud computing allows people access to the same kinds of applications through the internet.

90% of European businesses are using at least one cloud service.

Why are so many businesses moving to the cloud ? It is because cloud computing increases efficiency, helps improve cash flow and offers many more benefits.

Here are ten of the best.

Flexibility

Cloud-based services are ideal for businesses with growing or fluctuating bandwidth demands. If your needs increase it is easy to scale up your cloud capacity, drawing on the service providers remote servers. Likewise, if you need to scale down again, the flexibility is baked into the service. This level of agility can give businesses using cloud computing a real advantage over competitors.

It is not surprising that CIOs and IT Directors rank **'operational agility'** as a top driver for cloud adoption.





GAINS : General Accounting and INventory System

beyond numbers

Disaster recovery

Businesses of all sizes should be investing in robust disaster recovery, but for smaller businesses that lack the required cash and expertise, this is often more an ideal than the reality. Cloud is now helping more organisations buck that trend.

According to Aberdeen Group, small businesses are twice as likely as larger companies to have implemented cloud-based backup and recovery solutions that save time, avoid large up-front investment and roll up third-party expertise as part of the deal.



Automatic Software updates

The beauty of cloud computing is that the servers are off-premise, out of sight and out of your hair. Suppliers take care of them for you and roll out regular software updates -- including security updates -- so you do not have to worry about wasting time maintaining the system yourself.

Leaving you free to focus on the things that matter, like growing your business.

Capital-expenditure Free



Cloud computing cuts out the high cost of hardware. You simply pay as you go and enjoy a subscription-based model that is kind to your cash flow. Add to that the ease of setup and management and suddenly your scary, hairy IT project looks a lot friendlier. It has never been easier to take the first step to cloud adoption.

Increased collaboration

When your teams can access, edit and share documents anytime, from anywhere, they are able to do more together, and do it better. Cloud-based workflow and file sharing apps help them make updates in real time and gives them full visibility of their collaborations.

Work from anywhere

With cloud computing, if you've got an internet connection you can be at work. And with most serious cloud services offering mobile apps, you're not restricted by which device you've got to hand.

The result ? Businesses can offer more flexible working perks to employees so they can enjoy the work-life balance that suits them -- without productivity taking a hit. One study reported that 42% of workers would swap a portion of their pay for the ability to telecommute. On average they'd be willing to take a 6% pay cut.





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Document control

The more employees and partners collaborate on documents, the greater the need for watertight document control. Before the cloud, workers had to send files back and forth as email attachments to be worked on by one user at a time. Sooner or later -- usually sooner -- you end up with a mess of conflicting file content, formats and titles.

And as even the smallest companies become more global, the scope for complication rises. According to one study, "73% of knowledge workers collaborate with people in different time zones and regions at least monthly". When you make the move to cloud computing, all files are stored centrally and everyone **sees one version of the truth**. Greater visibility means improved collaboration, which ultimately means better work and a healthier bottom line.



If you are still relying on the old way, it could be time to try something a little more streamlined.

Security



Lost laptops are a billion dollar business problem. And potentially greater than the loss of an expensive piece of kit, is the loss of the sensitive data inside it. Cloud computing gives you greater security when this happens.

Because your data is stored in the cloud, you can access it no matter what happens to your machine. And you can even remotely wipe data from lost laptops so it does not get into the wrong hands.

Competitiveness

Wish there was a simple step you could take to become more competitive? Moving to the cloud gives access to enterprise-class technology, for everyone. It also allows smaller businesses to act faster than big, established competitors.

Pay-as-you-go service and cloud business applications mean small outfits can run with the big boys, and disrupt the market, while remaining lean and nimble. David now packs a Goliath-sized punch.

Environmentally friendly

While the above points spell out the benefits of cloud computing for your business, moving to the cloud is not an entirely selfish act. The environment gets a little love too. When your cloud needs fluctuate, your server capacity scales up and down to fit. So you only use the energy you need and you do not leave oversized carbon footprints.

Not moved to the cloud yet? Any three of the above benefits would be enough to convince many businesses to move their business into the cloud. But when you add up all ten? It is approaching no-brainer territory.

Leverage these advantages. See how **GAINS** <https://www.gains.co.in> can take you there.



SEE YOU IN THE CLOUD.